



POLO DI SVILUPPO ECONOMICO BIASCA

Strategic Positioning

The Economic Development Pole (PSE) is an industrial area located in the Municipality of Biasca, perfectly urbanized and strategically adjacent to the main north-south rail and road axes (Alptransit Railway Base Tunnel and the A2 motorway), in an area surrounded by greenery and mountains. Accessibility is guaranteed by an expressly dedicated exit and road junction. The area is also well connected to the public transportation network. The economic centers of Milan and Zürich can be reached by car and train in about two hours.

Genesis

The PSE of Biasca was founded in 1979 as an Industrial Zone of Cantonal Interest (ZIIC) with the aim of promoting the economic and social growth and territorial development of the Municipality and its surrounding area. From the beginning, the Municipality, the Patricians' Group of Biasca (owners of the land), and Canton Ticino have been the main stakeholders involved in the project.

With the adoption of the new Cantonal Master Plan in 2011, the ZIIC of Biasca was given the status of PSE, becoming part of those industrial areas of cantonal importance that have the necessary framework conditions and are able to facilitate and accelerate the establishment of interesting economic activities which show great growth potential and that generate significant economic impact. Finally, in 2015, along with the Municipality, the Patricians' Group, and the Canton, the Regional Development Agency of Bellinzona and Valleys (ERS-BV) became a stakeholder in the PSE of Biasca.

PSE at a Glance

The PSE of Biasca represents the best solution for establishing innovative companies, combined with high added-value activities. The pole guarantees optimal business conditions, networking and support. It is a perfectly urbanized and equipped center, ideal for developing industrial activities in the region. In fact, the area is suitably integrated from a strategic and operational point of view with the region's production base while enjoying privileged access to the scientific and academic networks of Italian-speaking Switzerland and the innovation systems of Canton Ticino. As an ecosystem, the PSE also facilitates the exchange of experience, know-how, resources and contacts between the established companies, while at the same time facilitating innovation and joint development between them and academic research.

The PSE has a well-defined form of governance and clear rules of the game. Its operational management is entrusted to the Area Manager, a professional figure integrated into the ERS-BV who is responsible for collecting the applications and requests of companies, accompanying them through the processes of setting up, as well as developing projects for the sharing of resour-

ces. Strategic decisions concerning the PSE are implemented by a specific Management Committee (CG), an entity made up of all the industrial area's main stakeholders (the Municipality, the Patricians' Group of Biasca, Canton Ticino) and the ERS-BV itself which supervises its proper management and development.

The ERS-BV is also responsible for the continuous networking of the PSE with the other main industrial areas in the region, thereby promoting the enhancement of local specializations and the concept of the Diffused Economic Development Pole (PSED).

The full range of integrated services favoring innovative and sustainable business development offered by the PSE is available on the website under "Services and Development" (www.psebiasca.ch).

Conditions for setting up

The establishment, continuation and termination of activities within the PSE are regulated by the CG. This body has rules and selection criteria for the procedure of establishing new companies. Establishment takes place through the long-term surface rights lease of land (DS) or through the buying and selling of unoccupied real estate built on the plots granted in the DS. The land is granted on competitive terms through the aforementioned long-term surface rights lease, while unoccupied buildings built on the land granted in the DS are subject to direct negotiations with the owners, provided that the criteria for establishment are met.

Map

Currently, the PSE already has a number of highly competitive, export-oriented companies located in an industrial area that offers qualified employment to over 250 people and an excellent basis for the development of partnerships and specializations between companies. The geographical area totals more than 200,000 m² (54 acres) urbanized, of which 80,000 m² (19 acres) are available for new facilities.

The interactive map available on the website www.psebiasca.ch makes it easy to view and identify available land or buildings.

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